



FOR IMMEDIATE RELEASE

CERTCENTERCANADA

FOR IMMEDIATE RELEASE

Cert Center Canada President Featured in Newsweek's Aviation Spotlight Amid Heightened Industry Scrutiny

Montréal, QC – 29th October 2024 – As the global aviation industry navigates rising safety concerns and public scrutiny, **Cert Center Canada (3C)** is proud to announce the inclusion of its President, **Dr. John Maris**, in **Newsweek's inaugural aviation feature**, *The New Era of Aviation & Aerospace*.

In a candid and timely interview, Dr. Maris—a veteran experimental test pilot and aerospace innovator—shared his perspective on the delicate balance between production pressures, cost-cutting, and flight safety in today's high-stakes environment.

“Aerospace is not amenable to cost-cutting,” said Dr. Maris. “There's been a trend where accountants overrule technical specialists. The consequences don't necessarily manifest right away, but they catch up with you in the end.”

This warning comes at a critical juncture for the aerospace sector, where rapid production ramps by OEMs (Original Equipment Manufacturers) have collided with the consequences of past missteps—amplified by several high-profile safety scandals and mounting regulatory investigations.

The feature, published by **Investment Reports in collaboration with Newsweek**, highlights the voices of aerospace leaders who are pushing for higher standards of rigor, accountability, and technical integrity across the industry.

Dr. Maris's appearance in the article follows a string of recent recognitions:

- Being named a **Fellow of the Society of Experimental Test Pilots (SETP)** during their 68th Annual Symposium in California;
- Delivering a technical presentation on **Dynamic Non-Linear Displays (DNLD)**—a 3C-developed innovation that enhances cockpit display precision and usability;
- And leading a **capstone flight test collaboration with the International Test Pilots School (ITPS)** to help prepare the next generation of test pilots and engineers.

These milestones reinforce **Cert Center Canada's reputation as a global leader in flight test execution, certification, and aerospace innovation**.

“Our mission is simple but non-negotiable: elevate flight safety through technical excellence, innovation, and unrelenting attention to detail,” said Dr. Maris. “This recognition by Newsweek

is not about individual achievement—it's about making sure the right conversations are happening at the highest levels of aviation.”

Read the full feature here: https://lnkd.in/dS_46PCb

About Cert Center Canada

Cert Center Canada (3C) is a Montréal-based, independent flight test and certification company delivering services to aerospace manufacturers, operators, and regulators worldwide. 3C combines deep engineering and operational experience with a strong focus on **R&D** and **IP development**, tackling some of the industry’s most complex flight test challenges and creating next-generation aviation technologies.

Media Contact:

Alistair Chapman
Director Marketing
Flight Test Centre of Excellence (3C)
Alistair.chapman@certcentercanda.com
(450) 441 6464