## FOR IMMEDIATE RELEASE

Cert Center Canada President, Dr. John Maris, Named Fellow of the Society of Experimental Test Pilots; Presents Breakthrough in Advanced Display Technology

Montréal, QC – 25<sup>th</sup> Sept, 2024 – Cert Center Canada (3C) proudly announces that its President, **Dr. John Maris**, has been named a **Fellow of the Society of Experimental Test Pilots (SETP)**—a prestigious recognition of exceptional contribution to the field of flight testing. The honor was conferred during the **68th Annual SETP Symposium**, held in California from **September 25–28**.

The title of Fellow is reserved for test pilots who have demonstrated outstanding professional distinction and technical leadership throughout their careers. Dr. Maris, a veteran experimental test pilot and innovator, joins a select group of aerospace professionals celebrated for shaping the industry's future.

At the symposium, Dr. Maris also delivered a technical presentation titled "Dynamic Non-Linear Displays (DNLD): No More Compromises," showcasing a transformative advancement in cockpit display technology. The research, developed through 3C's R&D initiatives, demonstrates how DNLDs can achieve:

- Dynamic legibility
- Wide scale-range adaptability
- Precision in fine-control regions
- Full-scale linearity

This innovation addresses longstanding trade-offs in flight display design and opens the door to safer, more intuitive pilot interfaces across a broad range of aircraft platforms—including emerging aviation systems such as **eVTOLs** and **remotely piloted vehicles**.

"Being named a Fellow by SETP is an extraordinary honor," said **Dr. Maris**. "It's also an opportunity to share 3C's ongoing work in redefining flight displays through science-driven innovation and to contribute to the broader advancement of flight safety and control."

Cert Center Canada continues to be a hub for flight test expertise and aerospace innovation. Alongside its core certification and testing services, 3C invests significantly in applied research and proprietary IP, driving advances in systems integration, avionics, and human-machine interfaces.

## **About Cert Center Canada**

Cert Center Canada (3C) is a Canadian-owned independent flight test and certification organization, delivering expert solutions to aerospace manufacturers, operators, and regulators globally. With a unique combination of operational experience, engineering rigor, and a focus on

innovation, 3C plays a key role in the development and safe introduction of next-generation aerospace systems.

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