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## Press release

For immediate release

### **The new Initiative for Sustainable Aviation Technology of Canada (INSAT) brings together Canada's aerospace industry to tackle sustainable aviation**

**Saint-Bruno, Quebec, 19 June, 2023** – Flight Test Centre of Excellence (3C)

Today, the Honourable François-Philippe Champagne, Minister of Innovation, Science and Industry, announced an investment of up to \$350 million through the [Strategic Innovation Fund](#) to the Initiative for Sustainable Aviation Technology of Canada (INSAT). The total public/private partnership funding for this initiative is \$850 million, over 8 years, to support the green industrial transformation of the aerospace industry and meet global, national and industry commitments to achieve net-zero by 2050.

INSAT establishes a pan-Canadian, industry-led aerospace network focused on funding collaborative R&D projects that invite companies of all sizes across the Canadian supply chain to accelerate the development of sustainable aviation technologies. Investments will be made in key technology areas: hybrid and alternative propulsion, aircraft architecture and systems integration, transition to alternative fuels and aircraft support infrastructure and operations.

The contributions of Small to Medium Size enterprises (SME's) are a vital component of this initiative and Flight Test Centre of Excellence (3C) is honoured to have been able to provide SME perspectives during the initial activities. "Sustainable aviation technologies are critical to the achievement of our collective net-carbon neutrality goals. As a proud Canadian contributor to aerospace, we look forward to continuing to work with the Government and our country's amazing industry partners to support this initiative." Said Dr. John Maris, CEO of 3C.

"Canada has many innovative SMEs that possess world-class capabilities and expertise across the complete spectrum of aerospace technologies and services. These SMEs often struggle to stay competitive, so an initiative like this that helps them to remain agile, keeps them at the forefront of technology development, and connects them directly with partners is incredibly important. With its focus clearly on net-carbon neutral aerospace technology development, this is a landmark initiative at exactly the right time for the Canadian aerospace sector." Said Phil Cole VP Business Development 3C. "It will help to propel essential contributing technologies to market for the benefit of contributing SMEs and the entire aerospace sector in Canada." Phil Cole VP Business Development 3C.

**About Flight Test Centre of Excellence** – Flight Test Centre of Excellence (3C) is an independent flight test and certification company providing a wide range of services to the aerospace community in Canada and around the world. Founded in 2016 and headquartered on the outskirts of Montreal, 3C (Transport Canada approved independent flight test and certification DAO) provides a Canada-wide, centralized resource with proven management, tools, and methods to undertake civil and military aerospace projects requiring flight test and certification. For more information, please visit: [www.certcentercanada.com](http://www.certcentercanada.com)

#### **Press Contact:**

Alistair Chapman  
Director of Marketing  
Certification Center Canada  
[Alistair.chapman@certcentercanada.com](mailto:Alistair.chapman@certcentercanada.com)